



**ASX ANNOUNCEMENT**

21 May 2015

## Appointment of Russel Howcroft as Non-Executive Director

Russel Howcroft has today joined the Board of Directors of Enero Group as a non-executive independent director.

Mr Howcroft is the Executive General Manager for Network Ten Limited. He has had a long and distinguished career in the advertising industry spanning over 25 years, including six years as MD then CEO at George Patterson Y&R Australia & NZ and a five year stint at leading UK creative agency Lowe & Partners. He was also a founding partner of the start-up Brandhouse Agency.

Mr. Howcroft is currently a Board member of Freeview. He was formerly the Chairman of the Advertising Federation of Australia, as well as a Board member of Melbourne International Arts Festival. Mr. Howcroft is a panel member of ABC's "The Gruen Transfer" and holds various other media roles.

Enero Group's chairman, John Porter said "Russel's vast experience and network in the industry brings a valuable set of skills to the Board that will help to drive forward the Group's strategic goals".

Enero Group CEO Matthew Melhuish said "We are very pleased to appoint Russel to the Enero Board. We look forward to Russel adding his deep knowledge of our industry to the Board and Management team".

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